

EWEJOB I OLUWATOSIN

WORDPRESS DEVELOPER | WEBFLOW DEVELOPER

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Portfolio: www.tosinelijah.com

Professional Profile

WordPress Developer, Technical Support Specialist, and Visual Designer with **5+ years of experience in WordPress development and 8+ years in design and digital media**. Experienced in building, maintaining, and troubleshooting WordPress websites across industries including **nonprofit, education, wellness, finance, ecommerce, and service businesses**.

Strong experience diagnosing **plugin conflicts, theme issues, database problems, hosting errors, and performance bottlenecks**, while implementing scalable WordPress solutions using Elementor, Divi, and custom configurations. Proficient in **PHP, HTML, CSS, MySQL, and WordPress architecture**, including hooks, filters, CMS structures, and performance optimization.

Also experienced in **UI/UX design, brand identity, and conversion-focused web design**, allowing me to bridge the gap between design and technical development. Comfortable working in **remote teams and providing technical support via tickets, chat, email, and documentation**.

Skills

WordPress Development | WordPress Technical Support | WordPress Troubleshooting & Debugging | Plugin Conflict Resolution | Theme Customization & Debugging | Website Performance Optimization | Website Maintenance & Security Updates | WooCommerce Integration | Multilingual Website Development | UI/UX Design | Responsive Web Design | SEO Optimization | Conversion Rate Optimization (CRO) | CMS Architecture | Content Management Systems | Cross-browser Testing | Client Support & Documentation

Tools: WordPress | WooCommerce | Webflow | Elementor | Divi | PHP | HTML | CSS | MySQL | JSON | REST APIs | Git | GitHub | cPanel | Browser Developer Tools | Adobe Photoshop | Adobe Illustrator | Adobe XD | Figma | Canva | Midjourney | Google Analytics | Google Search Console | Mailchimp | Slack | Trello | Notion | Zoom

Professional Experience

WordPress Website Developer

The Mark Henry – United States (Remote)

May 2023 – 2024

- Develop, maintain, and troubleshoot WordPress websites across multiple projects and industries
- Design and deploy responsive web applications and landing pages
- Optimize websites for speed, scalability, SEO performance, and security
- Implement mobile-friendly and cross-browser compatible designs
- Troubleshoot bugs, plugin conflicts, and theme compatibility issues
- Maintain and optimize databases to ensure data integrity and performance
- Perform regular updates, maintenance, and performance monitoring
- Collaborate with designers, project managers, and development teams

WordPress Website Developer

Solatera Pest Control – Denver, United States (Remote)

August 2024 – 2025

- Increased lead conversion by **35%** through the development of a responsive, SEO-optimized WordPress website
- Reduced manual booking tasks by **40%** by integrating automated forms and scheduling tools
- Customized Elementor widgets and page templates for service workflows
- Implemented Google Maps integration and local SEO optimization
- Performed troubleshooting, maintenance, and plugin updates

WordPress Website Developer

IDEASNET.org – United States (Remote)

July 2023 – 2025

- Built and maintained a multilingual WordPress platform supporting migrant communities
- Increased resource engagement by **45%** through improved CMS architecture
- Implemented donation portals, volunteer signup forms, and multilingual contact forms
- Optimized performance and accessibility for low-bandwidth users
- Structured content navigation to group legal, financial, and educational resources

Subdomain Development Project

- Configured DNS and created a subdomain integrated with the main website
- Translated wireframes from Adobe XD into responsive WordPress pages
- Developed child themes and configured performance-optimized plugins
- Implemented SEO best practices and performance optimization
- Conducted cross-browser and cross-device testing
- Documented development workflow for administrators

WordPress Website Developer

Sharleen Garcia CGNC – Remote

June 2024 – 2025

- Designed and developed a wellness-focused WordPress website using Elementor Pro
- Increased user engagement by **40%** through improved UX and page structure
- Enabled client-side editing through Elementor templates
- Integrated blogs, videos, and downloadable wellness resources
- Implemented privacy-focused form design and mobile optimization

WordPress Website Developer

Psychological Understanding – Remote

2022 – 2023

- Built a WordPress platform supporting mental health awareness initiatives
- Increased engagement by **35%** through UX and accessibility improvements
- Integrated WooCommerce for fundraising and merchandise sales
- Developed multilingual content options
- Optimized typography, color systems, and navigation for accessibility

WordPress Website Developer

Stars to Docs – Remote

2021 – 2022

- Developed a responsive WordPress platform supporting STEM education programs
- Increased mobile accessibility by **50%** through responsive design improvements
- Built structured content categories for science programs and mentorship opportunities
- Integrated interactive resources, quizzes, and educational downloads
- Implemented communication channels between mentors and students

Investips.com | Financial coaching and investment education platform.

ShopMaisonMalibu.com | E-commerce website for dogs and dog items.

NaturalHealingMD.com | Health and community forum website.

MelissaBerschauer.com | Family counselling and therapy website.

AstrixAI.com | Checkout optimization system and user experience improvements.

Other Experiences

Webflow Developer (Freelance / Contract) Remote

2024 – Present

- Designed and developed responsive Webflow websites and landing pages for startups and brands
- Built CMS collections, responsive layouts, and scalable page systems
- Implemented interactions and animations while maintaining performance and accessibility
- Delivered conversion-focused designs improving engagement and sign-ups
- Collaborated with clients to translate brand identities into Webflow builds

Graphics Designer – **Brave Achievers, Remote, USA**
Head of Visuals – **Interthrift, Nigeria**
Senior Graphics Designer – **Master Tea, Nigeria**
Senior Graphics Designer – **Xponent Investment, Nigeria**
Senior Graphics Designer – **Biz Essentials, Nigeria**

Mar 2023 – Till Date
Jan 2024 – Dec 2024
Jan 2022 – Dec 2022
Jan 2021 – Dec 2021
Jan 2021 – Dec 2021

Education

Obafemi Awolowo University, Ile-Ife, Nigeria
Bachelor of Science, Food Science and Technology

Professional Certifications

Agile and Scrum Masterclass, Certification Edge (2025)
WordPress Development Certification, Udemy (2020)
Learning Graphic Design, LinkedIn (2020)
Digital Marketing Certification, Google (2019)
Graphics Design Certification, Zurnergy Media (2017)